

The mission of CESP is to create a necklace of shoreline parks from Oakland to the Carquinez Strait.



Invitation to be a Sponsor Citizens for East Shore Parks Resilient Shoreline Program

Dear Parks Supporter:

Join Citizens for East Shore Parks (CESP) in our efforts to raise awareness about sea-level rise and its devastating consequence for the East Bay shoreline.

Please be an event sponsor for CESP's Resilient Shoreline Program.

CESP's Resilient Shoreline Program (RSP) **informs, educates** and **calls for action** to protect our existing shorelines through public awareness and organizing public leaders to implement solutions. A Resilient Shoreline relies on preserving and strengthening the natural shoreline, including expanded marshes, systems to address rising sea levels due to climate change, and storm surges and King Tides. For more information visit:

www.resilientshoreline.org.

Upcoming events include:

- **Visualizing Sea-level Rise event – McLaughlin Eastshore State Park, Berkeley** – Saturday, July 29, 2017, next to the Berkeley Kite Festival. Volunteers will hold banners along the 2-meter sea-level rise mark to show where the water will reach to if nothing is done to address sea level rise.
- **Visualizing Sea-level Rise event – North Richmond Shoreline Festival, Pt. Pinole Regional Shoreline Park, Richmond** – Saturday, October 7, 2017 as the showcase demonstration for the event.
- **Scientific Panel – Getting Our Feet Wet: Sea-level Rise in the East Bay** – in the near future, drawing together the top climate scientists in the region to meet the challenge of climate change.

Sponsorship Means:

- You will **reach our network** of dedicated people and organizations committed to implementing Resilient Shoreline solutions to address the detrimental impacts of sea-level rise due to climate change.
- You show your commitment to **environmental stewardship and creation and protection of shoreline parkland** for current and future generations.
- You demonstrate **concern for the debilitating effects of climate change induced sea-level rise** by supporting a Resilient Shoreline that uses natural solutions to mitigate sea-level rise.
- You support CESP's ongoing work restoring and protecting McLaughlin Eastshore State Park, considered "one of the most outstanding achievements in the history of open space protection."

Sponsoring early provides additional exposure during our community and press outreach efforts. Be a part of this exciting sponsorship opportunity. Details about the sponsorship levels are on the next page or contact the CESP office at 510-524-5000.

Thank you for your time and consideration,

Robert Cheasty
Executive Director

Shirley Dean
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Emeritus Co-Chair
(1914 - 2002)*

*Sylvia McLaughlin
Emeritus Co-Chair
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*Executive Director:
Robert Cheasty
Program Manager
Cameron Wilson*

The mission of CESP is to create a necklace of shoreline parks from Oakland to the Carquinez Strait.

CESP is a nonprofit environmental organization that creates parks and preserves open space along the East Bay shoreline. We work to protect critical habitat and wildlife, conserve natural resources, and develop outdoor recreation opportunities. Among many accomplishments **we spearheaded the creation of McLaughlin Eastshore State Park**, an 8.5-mile urban shoreline park full of trails and outdoor wonder, extending from Oakland to Richmond.

Sponsorship Opportunities

Resilient Shoreline Champion (\$10,000)

Name in Scientific Panel program and on outreach materials ▪ Sponsor acknowledgement on CESP website and in CESP newsletter ▪ Listing on banner at Visualizing Sea-level Rise event ▪ Full page ad in Scientific Panel program

Resilient Shoreline Steward (\$5,000)

Name in Scientific Panel program and on outreach materials ▪ Sponsor acknowledgement on CESP website and in CESP newsletter ▪ Listing on banner at Visualizing Sea-level Rise event ▪ ½ page ad in Scientific Panel program

Resilient Shoreline Protector (\$2,500)

Name in Scientific Panel program and on outreach materials ▪ Sponsor acknowledgement on CESP website and in CESP newsletter ▪ Listing on banner at Visualizing Sea-level rise event ▪ ¼ page ad in Scientific panel program

Resilient Shoreline Advocate (\$1,500)

Name in Scientific Panel program and on outreach materials ▪ Sponsor acknowledgment on CESP website and in CESP newsletter ▪ Listing on banner at Visualizing Sea-level rise event

Yes, I will sponsor CESP's Resilient Shoreline Program!

- \$10,000 Resilient Shoreline Champion
- \$5,000 Resilient Shoreline Steward
- \$2,500 Resilient Shoreline Protector
- \$1,500 Resilient Shoreline Advocate
- Other contribution: \$_____

Please make check payable to Citizens for East Shore Parks (CESP) or use credit card. We will contact you about ad specifications and deadlines. Visit www.resilientshoreline.org for details and updates. CESP is tax-exempt under Section 501(c)(3) of the Internal Revenue Code and your gift is deductible for Federal income tax under Section 170(b)(1)(A)(vi) of the Code.

CREDIT CARD NUMBER		EXPIRATION DATE	CVV
NAME AS IT APPEARS ON CARD		SIGNATURE (REQUIRED)	
SPONSOR NAME		CONTACT NAME	
ADDRESS	CITY	STATE	ZIP
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PHONE (need for credit card)	FAX	E-MAIL	

Please mail to: CESP, P.O. Box 6087, Albany, CA 94706, or email to sponsorship@eastshorepark.org.
For questions contact the CESP office: (510) 524-5000. **Thank you for your sponsorship!**